



Conference for Smart, Savvy Saleswomen

September 23-24, Minneapolis, MN

Mark your calendars right now for the upcoming 2008 Sales SheBang conference. This one-of-a-kind event is bringing together the smartest, savviest women who sell from all over North America. You'll have an opportunity to expand your sales expertise, gain invaluable insights, grow your network and be inspired by like-minded women.

You'll get fresh ideas, practical information and inspiration to help you:

- Capture lucrative new accounts.
- Create value for your customers.
- Achieve your financial goals.
- Accelerate your sales cycle.
- Catapult past your competitors.
- Do all this without going crazy!

Whether you're an experienced sales pro, entrepreneur, newly hired seller or a sales executive, you'll learn valuable new sales strategies, expand your thinking, and enrich your spirit.

Sales SheBang Speakers

The conference features an All Star cast of experts who know what it takes to achieve extraordinary sales success.



Kim Duke, The Sales Divas, Inc.
Anne Miller, author of *Metaphorically Selling*
Colleen Stanley, author of *Growing Great Sales Teams*
Brooke Green, Ultimate Sales Chick podcaster
Jennifer Burman Olson, Regional Sales Manager, Eloqua
Molly Cox, author of *Improvise This!*
Faith Ralston, author of *Play Your Best Hand*
Wendie Pett, author of *Every Woman's Guide to Personal Power*
Kendra Lee, author of *Selling Against the Goal*

Jill Konrath, author of *Selling to Big Companies*
Colleen Francis, President, Engage Selling Solutions
Michelle Nichols, author of *Hug Your Kids Today!*
Lori Richardson, Score More Sales & AllBusiness blogger
Debbie Mrazek, author of *The Field Guide to Sales*
Juliane Carlson, Strategic Engagement Manager, Microsoft
Ardath Albee, Marketing Interactions blogger
Leslie Buterin, Scheduling Executive-Level Sales Calls
Susan Zimmerman, The Power In Your Money Personality

Sales SheBang Agenda

Tuesday, September 23rd

8:00 Registration opens
11:30 Welcome Lunch, Opening Keynote
1:45 Breakout Sessions
3:30 Breakout Sessions
5:15 Cocktail Reception
8:00 Improv Workshop & FUNdraiser

Wednesday, September 24th

7:30 Continental Breakfast
8:30 Breakout Sessions
10:15 Breakout Sessions
11:45 Lunch
1:45 Breakout Sessions
3:15 Wrap-Up & Closing Keynote

For each breakout session, you can chose between three speakers.



Conference Registration Form

Participants' Names

If more than 3 attendees are in your group, please use a separate sheet.

#1 Name: _____

Email: _____

Company: _____

Phone: _____

#2 Name: _____

Email: _____

Company: _____

Phone: _____

#3 Name: _____

Email: _____

Company: _____

Phone: _____

Individual Investment

- Early Bird - before Sept. 9th: \$795/person
- As of Sept. 9th - \$995/person

Group Pricing

3-5 Attendees

- Early Bird - before Sept. 9th: \$695/person
- As of Sept 9th: \$895/person

6+ Attendees

- Early Bird - before Sept. 9th: \$595/person
- As of Sept. 9th: \$795/person

4 Ways to Registration

Online: Using our secure server at:
www.SalesSheBang.com

Phone: Call Jill at **651-429-1922** or
Chris at **763-783-9200**

Mail: Completed form to: Sales SheBang,
2227 Foxtail Ct. White Bear Lake, MN 55110.

E-Mail: Send participant, company & credit card
info to chris@SalesSheBang.com.

Payment Methods

- Check Enclosed—Payable to Sales SheBang**
Individual: Early Bird - \$795; as of Sept. 9th: \$995
Groups of 3-5: Early Bird - \$695/person; as of Sept. 9th: \$895/person
Groups of 6+: Early Bird - \$595/person; s of Sept. 9th: \$795/person

VISA Master AMEX

Card # _____

Name on Card _____

Address _____ City _____ State _____ Zip _____

Bill Company (reservation not guaranteed till payment is received.)

How did you learn about the Sales SheBang?

Total Billed to Card: \$ _____

Exp. Date _____

Phone _____

Cancellation Policy: Substitutions may be made anytime with email notification. If you cancel before September 1st, you will get a full refund minus a \$150 administration fee.